

Short Bio

Giovanni Schiuma,

Giovanni Schiuma is Professor of Arts Based Management and Director of the Innovation Insights Hub at University of the Arts London. As a high international academic he is widely recognized as one of the world's leading experts in the arts in business and strategic knowledge management. Inspiring communicator and facilitator, with extensive research management expertise and excellent ability to coordinate complex projects and lead research teams. Creative and innovative, with international mind-set and openness to address and solve key strategic research and organisational challenges.

Giovanni holds also the title of Professor at Università della Basilicata (Italy) where he has taught "Knowledge and Innovation Management". He has held visiting teaching and research appointments at: Liverpool Business School (UK); Cranfield School of Management (UK); Graduate School of Management St. Petersburg University (Russia); Cambridge Service Alliance - IfM University of Cambridge (UK); Kozminski International Business School, University of Kozminski (Poland); University of Bradford UK; Tampere University of Technology (Finland). Giovanni has a Ph.D. in business management from the University of Rome Tor Vergata (Italy) and has authored or co-authored more than 180 publications, including books, articles, research reports and white papers on a range of research topics particularly embracing Strategic Knowledge Asset and Intellectual Capital Management, Strategic Performance Measurement and Management, Innovation Systems, and Organisational Development. He serves as Chief-Editor of the journal "Knowledge Management Research and Practice" and as Co-Editor in Chief of the international journal "Measuring Business Excellence" and he has acted as guest Editor of the Journal of Knowledge Management, Journal of Intellectual Capital, International Journal of Knowledge-based Development, and Journal of Learning and Intellectual Capital. Giovanni chairs the International Forum on Knowledge Assets Dynamics.

Giovanni is widely renowned for his work on the use of the arts for business, as well as his work on assessing and managing knowledge assets. His recent book "The Value of Arts for Business" by Cambridge University Press is regarded as a seminal text on how the arts, in the form of Arts-based Initiatives (ABIs), can transform business models.

He provides scientific support to private corporations and government organizations on research projects in Europe, Asia and the Middle East. He has taught executive seminars among others at the Judge Business School - University of Cambridge, The Hong Kong Polytechnic University, Pace University, Al Akhwayn University, Aalborg University, Tampere University of Technology, City University, University of San Marino, Qatar Leadership Center and Gordon Institute of Business Science. His primary research and consulting interests focus around the following areas: arts in business for innovation and organizational development, knowledge assets and intellectual capital management, and strategic performance management systems.

Professor Schiuma's major research interests and consulting expertise relate to performance management and strategic knowledge assets management. His research, training and consulting focus is on the strategic management of intangible and knowledge assets to improve business performance and enhance organizational value creation capacity.

Giovanni is recognized as a passionate, inspirational and influential thinker on knowledge assets and intellectual capital management, and he is committed to develop theoretical and practical frameworks, approaches and tools to drive both public and private organizations towards the

improvement of their value creation dynamics by understanding, exploiting, measuring and managing knowledge and intangible assets. Among others, his current research interest is focused on organisational behaviour and particularly on how complex organisations can be transformed into intelligent organisations by leading and managing energy and emotions. He works with local Italian Governments on the assessment of intellectual capital dimensions underpinning local development as well as he is actively engaged in applied research and has worked in research projects involving national and international organizations, such as, among others, Ministry of Culture and Education Finland, Business and Arts South Africa, Natuzzi, Ducati, Soges Group, Arts&Business UK, Accenture, Shell, Lloyds TSB, and Fondazione CRUI.

He is a regular speaker at conferences and has a teaching and consultancy experience across Europe on Arts for Business, Knowledge and Innovation Management as well as on Strategic Performance Measurement and Management. He is specialized particularly in the design, implementation and review of knowledge asset management initiatives and performance measurement systems designed to drive innovative change and learning dynamics in organizations and to support company's performance improvement and value creation.

For further information please visit www.qschiuma.com

